

# Cross-sector partnership governance, accountability and stakeholder engagement

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Developing Partnerships for the Sustainable Development Goals

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# Cross-sector partnerships as new paradoxical governance form

'Classical' PPPs	Cross-sector partnerships for sustainable development
For-profit - public	For profit – public (intern./national) – NGO - research
Up-front investment	Combined resources
Government sets the rules	Co-design
Transfer risk to private sector for delivery	Shared risk between parties
Contract-based with clear accountability	Co-accountability
Transactional relationship	Transformative relationship

Source: partly based on Stott, L. (2011). *The partnering with government navigator. Building effective collaboration with the public sector in Africa*. The Partnering Initiative; International Business Leader Forum



# Equity



- Contribution is properly valued (respect for added value)
- Clear roles, responsibilities and rights
- Basic rules of the game for the collaboration
- Capacity building measures for partnering through trainings, guidelines, and toolkits
- Joint ownership of the process and outcomes
- Facilitation & convening

KNOWING YOUR ROLE



### Transparency



YOU HEED TRUST

- Build trust between partners to support day-to-day working relationship
- Taking time for clarity about individual objectives
- Clear and ongoing information flow (internal and external)
- Clarity in partner expectations with regard to relationship and benefits
- 'Small wins'



### Inclusiveness



• Engage all partners in collaborative decision-making

- Engage as early as possible
- Distribute tasks according to expertise and capabilities
- Facilitate spaces for informal interaction and feedback
- Foster a culture of mutual adjustment



#### **Promoting Effective Partnering**

In September 2015, the world community agreed on a new, universal plan for a sustainable future comprising 17 goals with 169 targets: the Sustainable Development Goals.



When governments, the United Nations, businesses, philanthropies and civil society work hand-in-hand, we can achieve great things

Ban Ki-moon Secretary General of the United Nations

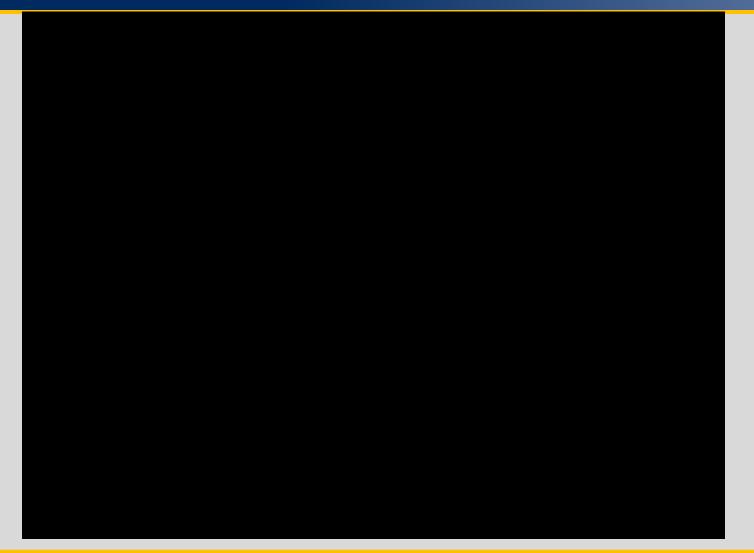
The PEP Facility intends to drive the global movement for quality partnering for the Sustainable Development Goals. The site aims to brings together the foremost work on partnering theory and implementation.

PEP invites you to join our efforts to stimulate increasing excellence in partnering. Read through this website, link to useful resources, find support organisations, and join the conversation.











Visit us at: <u>www.effectivepartnering.org</u>



## Invitation to join us!

Promoting Effective Partnerships: <u>www.effectivepartnering.org</u>

Cross-sector social interaction community: <a href="http://www.cssicommunity.org">http://www.cssicommunity.org</a>

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